

Awards and Benefits Definitions and Application 22-23

NCAA Bylaws 16—Awards and Benefits

Definitions

Bylaw 16.02.3 Extra Benefit—An extra benefit is any special arrangement by an institutional employee or representative of the institution's athletics interest to provide a student-athlete or the student athlete family member or friend a benefit not expressly authorized by NCAA legislation. Receipt of a benefit by student-athletes or their family members or friends is not a violation of NCAA legislation if it is demonstrated that the same benefit is generally available to the institution's students of their family members or friends or to a particular segment of the student body (e.g. international students, minority students) determined on a basis unrelated to athletics ability.

Bylaw 16.02.4 Family Member—For purposes of Bylaw 16, a family member is an individual with any of the following relationships to a student-athlete: spouse, parent or legal guardian, child, sibling, grandparent, domestic partner or any individual whose close association with the student-athlete is the practical equivalent of a family relationship.

Bylaw 16.1.1.2 Awards Received for Participation While Representing the Institution—The awards limitations of Bylaw 16.1 apply to awards received by a student-athlete for participation in competition while representing his or her institution. Such awards may not include cash or cash equivalents, gift certificates or gift cards that are redeemable for cash (original amount or any balance thereof), or a country club or sports club membership.

Bylaw 16.1.4 Types of Awards, Awarding Agencies, Maximum Value and Numbers of Awards—Athletics awards given to individual student-athletes shall be limited to those approved or administered by the member institution, its conference or an approved agency and shall be limited in value and number as specified. Awards received for intercollegiate athletics participation may not be sold, exchanged or assigned for another item of value, even if the student-athlete's name or picture does not appear on the award.

Bylaw 16.7 Entertainment—An institution, conference or the NCAA may provide reasonable entertainment (but may not provide cash for such entertainment) to student-athletes during the playing season, outside the playing season during the academic year when classes are in session and during the required summer access activities.

16.8 Expenses Provided by the Institution for Practice and Competition—An institution, conference or the NCAA may provide actual and necessary expenses to a student-athletes to represent the institution in practice and competition (including expenses for activities/travel that are incidental to practice or competition). In order to receive competition-related expenses, the student-athlete must be eligible for competition.

16.9.1 Permissible Travel Expenses Not Related to Practice or Competition—An institution, conference or the NCAA may provide actual and necessary expenses to a student-athlete to represent the institution in noncompetitive events (e.g. goodwill tours, media appearances, SAAC meetings). Further, an institution may provide reasonable local transportation to student-athletes on an occasional basis.

Application

Per Bylaw 16.11.2.1, student-athletes are not allowed to receive any extra benefit. Coaches should consult with the Compliance Office to ensure that the application of any awards and benefits legislation fits within PC's and the Athletic Department's standards and guidelines. The Athletic Director, in conjunction with the Compliance Office and other PC administrators, reserves the right to make determinations in line with the best interests of the College.

Occasional Meal Policy & Procedure

POLICY

Per Bylaws 16.11.1.5 and 16.11.1.7, student-athletes may receive occasional meals from an institutional staff member or a representative of athletics interest on infrequent and special occasions, with the following conditions:

16.11.1.5 Occasional Meals. [A] A student-athlete or the entire team in a sport may receive an occasional meal in the locale of the institution on infrequent and special occasions from an institutional staff member. An institutional staff member may provide reasonable local transportation to student-athletes to attend such meals. A student-athlete or the entire team in a sport may receive an occasional meal from a representative of athletics interests on infrequent and special occasions under the following conditions: **[R]** (*Revised: 1/10/92, 4/25/02 effective 8/1/02, 4/29/10, 8/7/14*)

(a) The meal may only be provided in an individual's home, on campus or at a facility that is regularly used for home competition and may be catered; and

(b) A representative of the institution's athletics interests may provide reasonable local transportation to student-athletes to attend the meal function only if the meal function is at the home of that representative.

16.11.1.7 Miscellaneous Benefits. [A] An institution may provide or arrange for the following benefits for a student-athlete:

(d) Occasional meals to team members provided by a student-athlete's family member at any location;

PROCEDURE

Occasional Meal

1. Coach submits Occasional meal workflow in ARMS with all details of meal, including who is providing the meal, location of meal, and student-athlete participants.
2. Compliance approves Occasional meal in line with Bylaws 16.11.1.5 and 16.11.1.7

COMPLIMENTARY ADMISSIONS FOR STUDENT-ATHLETES

NCAA Bylaws:

According to **Bylaw 16.2.1.1**, participating student-athletes are allowed up to four complimentary admissions per home or away contests in the sport in which the individual participates (either practices or competes), regardless of whether the student-athlete competes in the contest.

Please note that student-athletes who have not been final certified as Qualifiers by the NCAA Eligibility Center are not allowed to receive four complimentary admissions. Such student-athletes may, however, be allowed to receive one complimentary admission for his or her own use. See the Compliance Office for specifics.

Bylaw 16.2.1.2 states that complimentary admissions shall be provided only through a pass list for individuals designated by the student-athlete. "Hard tickets" shall not be issued.

Presbyterian College Policies and Procedures:

- Players are entitled to 4 complimentary tickets for all home games.
 - Football: Please note that if traveling with the team to away games, players are generally allowed 2 comp tickets
- Players must sign up for tickets through ARMS
- All names must be submitted prior to game day, and according to specific policies for each sport.
- All recipients must come to "Will Call" on game day, and show I.D and sign to pick up tickets.
 - **Each recipient can only sign for and pick up one ticket** (one person cannot be assigned all 4 tickets, and one person cannot pick up all 4 tickets)

Name, Image, Likeness Resources

Name, Image, Likeness (NIL)

Name, Image & Likeness (NIL) activities include any situation in which a student-athlete or prospective student-athlete uses their name, image, likeness or personal appearance for promotional purposes, or allows for such use of their name, image, likeness by a commercial entity or noninstitutional nonprofit or charitable entity. Such activities may be athletically or nonathletically related, and may be compensated or uncompensated.

Additional NCAA resources about NIL can be found at www.ncaa.org/about/taking-action.

PC NIL Policy Statements

All PC student-athletes and prospective student-athletes are subject to NCAA legislation regarding extra benefits and preferential treatment, employment, improper offers and inducements and prohibitions on pay-for-play during all Name, Image, Likeness (NIL) activities they decide to pursue. Engaging in any NIL activity that conflicts with such legislation could affect a student-athlete's, or prospective student-athlete's, eligibility for intercollegiate athletics. Student-athletes must follow all team rules, the PC Student-Athlete Code of Conduct, the PC Garnet Book, and applicable local, state and federal laws, while engaging in NIL activities.

1. Student-Athlete/Prospective Student-Athlete Compensation

PC student-athletes/prospective student-athletes MAY receive compensation for the use of their NIL that is:

- in exchange for work actually performed and in line with similar employment
- in line with all NCAA legislation, including extra benefits, employment, the prohibitions on pay-for-play, and those regarding sports agents

PC student-athletes/prospective student-athletes MAY NOT receive compensation for the use of their NIL that is:

- Based on their current or future athletic performance or is received as an inducement to attend or maintain enrollment at PC
- Received in exchanged for work not actually performed
- During any required team activity, or during class or other required academic appointment

2. Institutional Involvement

The institution, institutional employees, alumni and representatives of athletic interest MAY:

- Provide education to student-athletes/prospective student-athletes on NIL and institutional policy
- Allow student-athletes/prospective student-athletes to use institutional facilities under the same policy in effect for other third-party requests
- Allow student-athletes/prospective student-athletes to use institutional logos, trademarks, uniforms, photo and other digital content owned by the institutional under the same policy in effect for other third-party requests
- Limit NIL activity that conflicts with institutional agreements or contracts, or activity that involves gambling/sports wagering, drugs and alcohol, tobacco or any smoking products.

The institution, institutional employees, alumni and representatives of athletic interest MAY NOT:

- Assist student-athletes/prospective student-athletes in creating, arranging, facilitating or promoting any NIL activity

Name, Image, Likeness Resources

- A business that is owned by an alumni/representatives of athletic interest may enter into NIL agreements with student-athletes/prospective student-athletes through normal channels designed for hiring employees or securing promotional activities
- Purchase a student-athlete's/prospective student-athlete's work product or service
- Use the promise of any NIL activity as an inducement to attend the institution or continue enrollment at the institution

3. Disclosure

Student-athletes must complete the NIL Disclosure Workflow in ARMS for each NIL activity PRIOR to engaging in the activity. Failure to submit the disclosure, participating in a NIL activity deemed impermissible per PC policy, or not requesting the appropriate permissions from PC could result in removal from the team and/or cancellation of athletic aid. All permissions requested from PC will be reviewed and granted on a case-by-case basis.

4. Professional Service Providers

Student-athletes/prospective student-athletes may use a professional service provider (such as tax consultant, talent agent, lawyer) to help evaluate, review and/or secure and otherwise manage NIL opportunities. All NCAA legislation regarding sports agents for the purpose of marketing athletic ability still apply.

5. Other Considerations

- International student-athletes should seek guidance from the Office of International Programs before entering into any NIL agreements due to visa restrictions specific to receiving compensation.
- Pell Grant or need based financial aid could be impacted based on compensation from NIL. Those questions should be directed to the Financial Aid Office.

All NIL questions should be directed to the Compliance Office.

A student-athlete's NIL activities are THEIR activities, and it is their responsibility to control when, how and what their NIL is used for.

Applicable NCAA Division I Legislation

- Athletics department staff members are prohibited from representing a prospective student-athlete (PSA) or enrolled student-athlete (SA) in marketing their athletics ability or reputation. (NCAA Bylaw 11.1.3 – Representing Individuals in Marketing Athletics Ability/Reputation)
- Before a PSA signs a National Letter of Intent (NLI) or written offer of admission and/or financial aid or before the institution receives a financial deposit, an institution may comment publicly only to the extent of confirming its recruitment of the PSA. (Bylaw 13.10 – Publicity)

Name, Image, Likeness Resources

- Boosters may not engage in recruiting activities, including recruiting conversations, on behalf of a school. (Bylaw 13.1.2.1 – Permissible Recruiters)
- Recruiting is defined as “any solicitation of a PSA or a PSA’s family members by an institutional staff member or by a booster for the purpose of securing the PSA’s enrollment and ultimate participation in the institution’s intercollegiate athletics program.” (Bylaw 13.02.14 – Definition of Recruiting)
- Boosters may not be involved in making arrangements for or giving or offering to give any financial aid or other benefits to a PSA. Receipt of a benefit by a PSA is not a violation if the same benefit is generally available to the institution’s prospective students. (Bylaw 13.2.1 – Offers and Inducements)
- Athletics participation for pay and payment based on performance or given on an incentive basis are prohibited. (Bylaws 12.1.2, 12.1.2.1.4.1 and 12.1.2.1.5 – Athletics Eligibility)
- Institutions are held responsible for any impermissible recruiting activities engaged in by a representative of athletics interest. (NCAA Constitution 2.1.2 and 2.8.1, and Bylaw 13.01.2 – Institutional Responsibility)

FIGURE 16-1
Participation Awards [A] [R]

Type of Award	Maximum Value of Award	Number of Times Award May Be Received	Permissible Awarding Agencies	Maximum Number of Permissible Awarding Agencies
Annual Participation — Underclassmen	\$225	Up to maximum value per year per sport	Institution	1
Annual Participation — Senior	\$425	Up to maximum value per year per sport	Institution	1
Special Event Participation				
• Participation in postseason conference championship contest or tournament	\$375*	Once per event	• Institution • Management of event (may include conference office)	2
• Participation in postseason NCAA championship contest or tournament	Institution — \$375 NCAA — No limit	Once per event	• Institution • NCAA	2
• Participation in all-star game or postseason bowl	\$400 (Institution) \$550 (Management of event)	Once per event	• Institution • Management of event	2
• Participation in other established meets, tournaments and featured individual competition	\$400*	Once per event	• Institution • Management of event	2

*The combined value of all awards received for participation in this type of event from the institution and the management of the event may not exceed the published value.

FIGURE 16-2
Championship Awards [A] [R]

Type of Award	Maximum Value of Award	Number of Times Award May Be Received	Permissible Awarding Agencies	Maximum Number of Permissible Awarding Agencies
National Championship conducted by NCAA	\$415*	Once per championship	• Institution** • Conference**	2
National Championship not conducted by NCAA ***	\$415*	Once per championship	• Institution** • Conference**	2
Conference Championship — regular season	\$325*#	Once per championship	• Institution** • Conference**	2
Conference Championship — postseason contest or tournament	\$325*#	Once per championship	• Institution** • Conference**	2

* Each permissible awarding agency is subject to a separate \$415/\$325 limit per award.

** Award may be provided by another organization recognized by the institution or conference to act in its place.

*** Applies only to sports or classification divisions in which the NCAA does not conduct championships. Teams must be designated as a "national champion" by a national wire-service poll or the national coaches association in that sport.

The combined value of both awards shall not exceed \$325 if same institution wins conference regular-season and postseason championships.

FIGURE 16-3

Special Achievement Awards [A] [R]*(Revised: 1/19/2018 effective immediate)*

Type of Award	Maximum Value of Award	Number of Times Award May Be Received	Permissible Awarding Agencies	Maximum Number of Permissible Awarding Agencies
Special attainments or contribution to team's season (e.g., scholar-athlete, most improved player, most minutes played, most valuable player)	\$175	Once per category of award per year	Institution	1
Most valuable player -- special event*	\$325**	Once per event	<ul style="list-style-type: none"> • Institution • Conference • Organization approved by institution or conference 	Unlimited
Most valuable player -- bowl game or all-star contest	\$350	Once per event	Sponsoring entity of all-star contest or certified postseason bowl	1
Established regional/national recognition awards (e.g., Wade Trophy, Heisman Trophy)	\$325	Once per year per award	Management of award program	1
Trophy recognizing established national award	Unlimited	Once per year	Management of award program	1
Trophy recognizing conference "athlete of the year"	\$1,500	Once per year to one male and one female	Conference	1
Trophy recognizing conference "scholar-athlete of the year"	\$1,500	Once per year to one male and one female	Conference	1
Specialized performance in single contest or during limited time period (e.g., player of the game, player of the week)	\$80 (certificate, medal or plaque only)	Unlimited	<ul style="list-style-type: none"> • Conference • Outside organization (e.g., local business) 	Unlimited
Hometown award	\$80	Unlimited	Group (other than institution's booster club) located in student-athlete's hometown	Unlimited

*The award recipient must be selected by a recognized organization approved by a member institution or conference.

**Each permissible awarding agency is subject to separate \$325 limit per award. Each awarding agency may provide only a single award for each event to each student-athlete.